



# Sponsorship Brochure 2024

Overview of events and sponsorship opportunities  
available

# Sponsorship

## Why Sponsor?

- Position your organisation as an industry leader
- Brand exposure
- Efficient lead generation
- Access key industry players
- Reach over 1,500 attendees in the Irish Wind Industry
- Support your industry

## Benefits

- Brand exposure
- Prominent logo positioning
- Speaker/Chairing opportunities
- Product promotion
- Complimentary tickets
- PR

## Why WEI?

- Largest renewable energy conferences in Ireland
- Major events for Ireland's energy sector
- Exclusive content
- Expert speakers
- Exclusive access to Irish wind industry stakeholders



# What attendees say.....

- *“Superb organisation and a very engaging event”*
- *“Fantastic event incredible line up and some really great presentations!”*
- *“Really professional seamless conference”*
- *“Hugely impressed with the smooth running of the event and also the quality of the presentations”*
- *“Attention to detail was impeccable”*
- *“Fantastic event - brilliantly delivered”*



# 2024 Calendar of Events



<b>Month</b>	<b>Date</b>	<b>Event</b>	<b>Venue</b>
January	30 -31	2024 Annual Conference	Clayton Burlington, Dublin
March	20 - 22	Irish Pavilion, WindEurope	Bilbao
May	2 - 3	2024 Offshore Wind Conference	Clayton Burlington, Dublin
September	13	Irish Wind Industry Awards 2024	Clontarf Castle Hotel, Dublin
May/June	TBC	ESI 2024 Annual Conference	TBC
November	6 - 7	Wind Energy Trade Show	RDS



# WEI Annual Conference

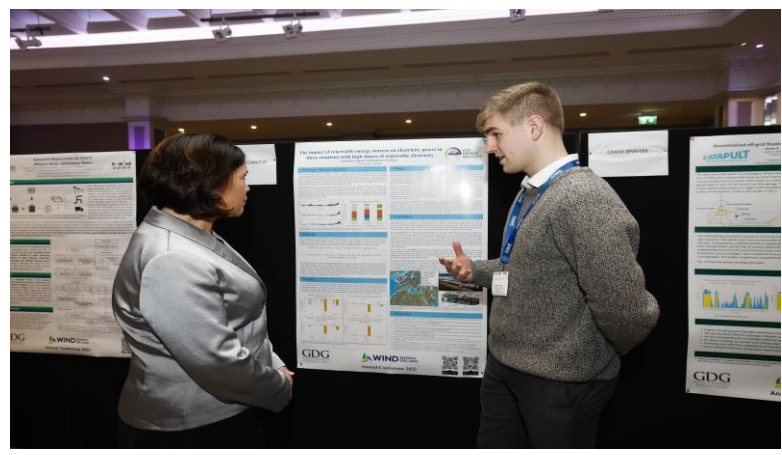
Ireland's biggest renewable energy event

Wind Energy Ireland's Annual Conference is the most important date in the renewable energy industry's calendar. Over two days more than 600 people working in renewable energy, policy and power generation, representing Ireland's leading energy companies, will gather to plan our industry's future and to uncover new business opportunities.

It is a unique opportunity to introduce your company to Ireland's fastest growing energy industry, to the people who will shape the evolution of Ireland's power system and to place your brand at the heart of the drive for energy independence.

## Sponsorship Options

<b>Main sponsor</b> € On request	<b>Conference Sponsor</b> € On Request	<b>Supporting Sponsors</b> €6,800
<b>Dinner Sponsor</b> €8,000	<b>Research Partner</b> €6,500	<b>Event Sponsors</b> €3,500
<b>Event App Sponsor</b> €3,000	<b>Delegate bags</b> €4,000	<b>Branding opportunities</b> <ul style="list-style-type: none"><li>• Delegate eco pens</li><li>• Delegate eco notepads</li><li>• Coffee breaks</li></ul>



# Offshore Wind Conference

There are few countries on earth fortunate enough to have an offshore wind energy pipeline as extensive as Ireland's. We are ready for our offshore revolution with more than 28 GW of projects in development to compete for 2030 and far more on the way as we expand into Ireland's deeper waters.

Offshore wind energy is the key to a fully decarbonised Irish electricity system. It central to our energy independence and to playing our role in helping to secure Europe's energy supply.

Our small island on the edge of the continent will soon be at the centre of a complete transformation in how we power our economies and deliver a truly just transition.

The more than 500 delegates who will attend our Offshore Wind Conference are the people deciding how we plan, connect and trade electricity from offshore wind energy. Putting your brand front and centre at this event drives home the message that when we're talking about our 'offshore revolution', we are talking about you.

## Sponsorship Options

**Main sponsor**  
€On request

**Conference Sponsor**  
€On Request

**Supporting Sponsors**  
€7,000

**Dinner Sponsor**  
€8,500

**Event Sponsors**  
€3,500

**Event App Sponsor**  
€3,000

**Delegate bags**  
€4,000

### Branding opportunities

- Delegate eco pens
- Delegate eco notepads
- Coffee breaks





# Wind Energy Trade Show 2024

For the second year we will bring together Ireland's growing domestic supply-chain, the key players in the global wind energy industry and cutting-edge research from Ireland and internationally for the country's second Wind Energy Trade Show.

Already a leader in onshore wind energy Ireland has the project pipeline and the determination to become a force in offshore renewables as well. The 2024 Trade Show will follow on from the hugely successful 2023 Trade Show and showcase the exciting potential for new entrants into the Irish market and introduce to the world Irish companies that are not just competing here but are ready to compete internationally.

All this against a backdrop of two full days of seminars, workshops and recruitment opportunities.

This is set to be a landmark annual event for Europe's wind energy industry and this is your chance to be a part of it.

## Sponsorship Options

Strategic Partners €POA	Stage Sponsor* €10,000	Business Lounge Sponsor* €8,000
Event Sponsors €3,500	Networking Event Sponsor €8,500	Lanyard Sponsor €6,000
Badge Sponsor €5,000	Networking Area (branding included) €8,000	Event Guide Sponsor €4,000
Delegate bags €5,000	Branding opportunities Enquire for details	

\*Please note branding of the space is not included, this is a separate cost to be arranged with the building contractors





# Irish Wind Industry Awards 2024

From a small wind farm on the coast of Mayo in 1992 our colleagues have built an entirely new industry employing thousands of people, cutting our carbon emissions and making our country more energy secure.

Every year more than 400 guests come together to celebrate those of our industry who represent the very best of who we are – the innovators and the pioneers, those who write our success stories and the architects of Ireland’s clean energy future.

Showcasing your brand at our Awards Night is not just about raising your profile in our industry, it is about being at the heart of a celebration of who we are, of what we have accomplished and, most importantly, what we will achieve.

Main Sponsor

€ On request

Category Sponsor

€6,500

Entertainment Sponsor

€6,500

Event Sponsors

€3,500

## Categories

1. Wind Energy in the Community Award
2. Exemplary Health and Safety Performance Award
3. Excellence in Project Delivery Award
4. Best Technical Consultant Award
5. Leading Legal/Financial Consultant of the Year Award
6. New Market Entrant Award
7. Talent & Skills Development Award
8. Sustainability Award
9. Young Person of the Year Award
10. Champion of Renewables Award (Reserved for Main sponsor)





# Bands and Benefits Summary

(A full list of benefits can be requested)



	Strategic Leaders			Strategic Partnership			Brand Promotion		
Benefits	Main Sponsor	Conference Sponsor	Supporting Sponsor	Dinner Sponsor	Event Sponsor	Business Leaders Connect Sponsor	Event App Sponsor	Delegate Bags	Branding
	High profile package aimed at industry leaders	High profile package aimed at industry leaders	Brand exposure with a speaking/Chair opportunity	Exclusive brand opportunity with speaking opportunity	Logo exposure opportunities	Branded networking event with project leaders address	Prominent branding with sponsorship of our Event App	Eco bags available to every delegate with your branding	Various branding options such as coffee breaks, pens and notepads
<b>Speaking Opportunity</b>	Keynote Day 1	Keynote Day 2	Speaking/Chairing slot	Dinner address	-	Opening address at Connect Evening	-	-	-
<b>Branded Lanyards</b>	Yes	-	-	-	-	-	-	-	-
<b>Branded badges</b>	-	Yes	-	-	-	-	-	-	-
<b>Complimentary tickets</b>	6 conference 2 dinner	4 conference 2 dinner	2 conference 2 dinner	2 conference Table of 10	2 conference	2 conference	2 conference	2 conference	-
<b>Logo visibility</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Discounts</b>	10% on additional delegates	10% on additional delegates	-	-	-	-	-	-	-
<b>Meeting room at event and facilitation of press release to coincide with event</b>	Yes	-	-	-	-	-	-	-	-
<b>Photo opportunities key Stakeholders</b>	Yes	Yes	-	-	-	-	-	-	-



For more detailed information on specific events contact:

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# Sponsorship Packages 2024