



Sponsorship Brochure Wind Energy Trade Show 2024

Overview of events and sponsorship opportunities
available

Save the Date



6-7 November
RDS, Dublin

About



1,200+
Attendees

100+
Exhibitors

30+
Countries

6,000M²+
Floor Space

2
Stages

70+
Speakers

On 6-7 November the second Wind Energy Trade Show will take place in the RDS, Dublin bringing together for the second year Ireland's growing domestic supply chain, the key players in the global wind energy industry and cutting edge research from Ireland and internationally for the country's second Wind Energy Trade Show.

Already a leader in onshore wind energy Ireland has the project pipeline and the determination to become a force in offshore renewables as well. The 2024 Trade Show will follow on from the hugely successful 2023 Trade Show and showcase the exciting potential for new entrants into the Irish market and introduce to the world Irish companies that are not just competing here but are ready to compete internationally.

All this against a backdrop of two full days of seminars, workshops and recruitment opportunities.

This is set to be a landmark annual event for Europe's wind energy industry and this is your chance to be a part of it.

Watch the 2023 Trade Show highlights



Venue

RDS (Royal Dublin Society)
4 Anglesea Rd., Ballsbridge, Dublin 4



Sponsorship



- **Why Wind Energy Ireland?**

The Wind Energy Trade Show is the **largest renewable energy event in Ireland** organised by the industry for the industry.

- **Why Sponsor?**

Position **your company as an industry leader** and generate efficient leads, **access key industry players** while supporting your industry.

- **What's the Benefits?**

Increase your **exposure to the key decision makers**, while reaching **your target audience** and raising your profile.

Bespoke packages available to fit your needs!

Contact:

Lorraine.Killick@windenergyireland.com

Sponsorship Opportunities



Ranging from the strategic leaders packages to branding there is a package to suit all budgets. We are happy to work with you to create alternative packages if there is something you would like to support.

Strategic Leaders				Brand Promotion					
Strategic Partners	*Main Stage	Trade Show Networking Reception	*Business Lounge	Coffee Bar/Charging Station	Event Lanyards	Delegate Bags	Delegate Badges	Event Guide	Event Sponsors
High profile bespoke package for industry leaders. Benefits will include first refusal on stage sponsor, business lounge and opening reception. 9m ² stand space and prominent branding.	Open to all delegates throughout the event. Branded stage. Speaking opportunities alongside WEI keynote addresses.	Main networking event open to all delegates taking place at the end of Day 1.	Exclusive, fully branded space incorporating a barista and coffee lounge. Open to all delegates.	Prominent branding opportunities by sponsoring the charging/networking station.	Your logo printed along with event logo on eco lanyards given to all delegates.	Your logo and message printed on eco-friendly tote bags available to all delegates.	Your logo included on the event badges given to all delegates.	Your logo on the front cover of the event guide and full page ad on back cover.	Prominent logo inclusion in promotional marketing material, including emails, website, etc.
€POA	€10,000 Discount applied if taken with Strategic Partner	€8,500 Discount applied if taken with Strategic Partner	€8,000 Discount applied if taken with Strategic Partner	€8,000	€6,500	€5,000	€5,000	€4,000	€3,500

- Strategic partners will have first refusal on Main Stage, Official Networking Reception and Business Lounge sponsorship.
- *Price quoted is for space only. Branding of the main stage and business lounge are a separate cost to the sponsor and can be arranged through our Building Contractor Total Expo.
- The Strategic Partner package comes with 9m² exhibition space, additional space can be purchased.

Strategic Partner

Sponsorship Benefits

- The listing of your organisation as a Strategic Partner of the Wind Energy Trade Show
- Senior representative to join the Keynote panel session
- 9M² stand space
- 10 complimentary entrance tickets
- Premium branding opportunities
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day
- 10% discount on additional conference tickets
- Facilitation of press release to coincide with event



Main Stage

Sponsorship Benefits

- The listing of your organisation as the Main Stage Sponsor of the Wind Energy Trade Show
- Exclusive branding of the main stage*
- Senior representative to join the Keynote panel session
- 10 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

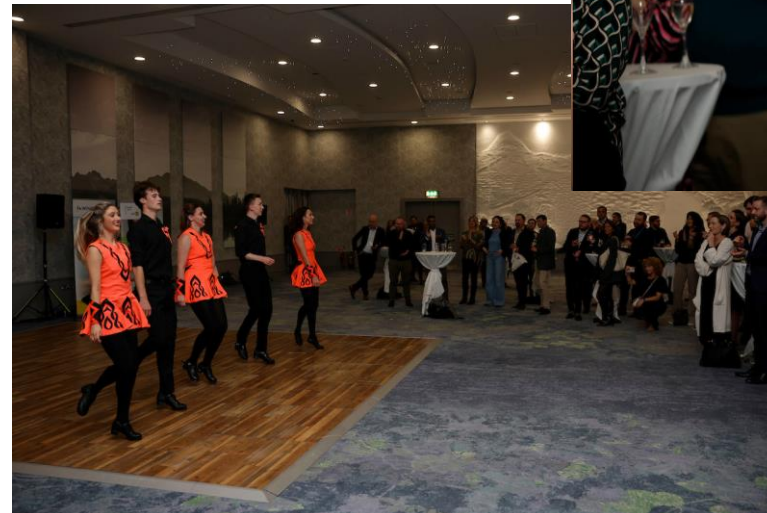
- Price quote is for the sponsorship package and does not include the branding of the stage. This is an additional cost outlay and must be arranged through our building contractors.
- The WEI logo and branding must be incorporated in your final design and agreed with WEI.



Trade Show Networking Reception

Sponsorship Benefits

- The listing of your organisation as a Strategic Leader Sponsor of the Wind Energy Trade Show
- The reception will take place on Wednesday 6 November at 18:00
- Welcome speech from your Senior Representative
- Web page dedicated to the reception to include your logo and hyperlink to your website
- Invite to all delegates to include your logo
- Two pull up banners of your choice to be displayed at reception (supplied by the Sponsor)
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day



Business Lounge

Sponsorship Benefits

- The listing of your organisation as the Business Lounge Sponsor of the Wind Energy Trade Show
- Exclusive branding of the business lounge area*
- Senior representative to join the Keynote panel session
- 10 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

- Price quoted is for the sponsorship package and does not include the branding of the lounge. This is an additional cost outlay and must be arranged through our building contractors or a third party stand build contractor.



Coffee Bar/Charging Station

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Coffee served in the dedicated area
- Your logo on the disposable coffee cups
- Two pull up banners place in the Coffee Bar (supplied by the sponsor)
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day



Lanyards

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Exclusive branding of the lanyards distributed to all delegates*
- Your logo printed along with the Event logo
- Lanyards are made of recycled material
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaign, website, social media, on screen on the d

*Important to note:

- Price quoted includes branded lanyards.

Sold



Branded Delegate Bags

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Exclusive branding of the tote bags distributed to all delegates*
- Your logo printed along with the Event logo
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

- Price quoted includes branded bags.

Sold



Delegate Badges

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Your logo printed on all badges
- Worn by delegates at all times giving you maximum visibility
- Senior representative to join the Keynote panel session
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day



Event Guide

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Your logo printed on the front cover as Event Guide Sponsor
- Back page ad
- 4 complimentary entrance tickets

Sold



- **Why Wind Energy Ireland?**

The Wind Energy Trade Show is the **largest renewable energy event in Ireland** organised by the industry for the industry.

- **Why Exhibit?**

Position your brand by showcasing your latest products and services to over 100+ companies and 1,200 delegates in the wind industry from Ireland, Europe and worldwide! Engage and network with **key industry players** while supporting your industry.

- **What's the Benefits?**

Increase your **exposure to the key decision makers**, while reaching **your target audience** and raising your profile.

2024 exhibition stands are now available to book.

Contact:
events@windenergyireland.com

Exhibit

Stand Type	Member Fee	Non-Member Fee	Note
Shell Scheme	€350 per M ²	€500 per M ²	*Minimum space of 9m ²
Space Only	€270 per M ²	€430 per M ²	*Minimum space of 9m ²

Shell Scheme Stand

Includes back and side walls, carpet, 1 company name board, 1 double electric point, and 1 spotlight.

Space Only Stand

Offer space only – no carpet, walling, sockets, lighting or furniture – all of which must be arranged at the expense of the exhibiting company.

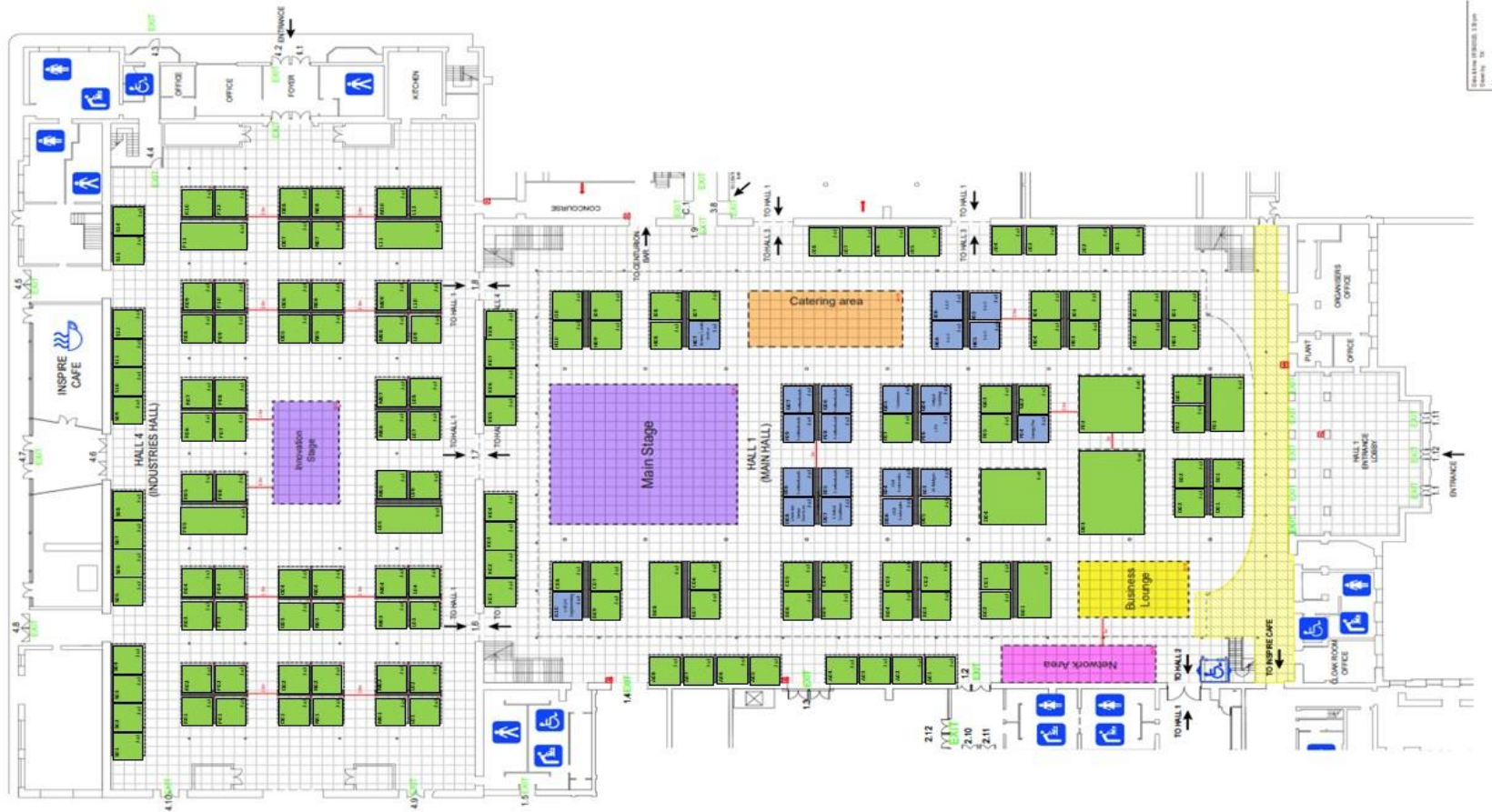
Each booked stand comes with two complimentary trade show tickets to be used by your exhibitor representatives (these are nontransferable).

NB – Any additional requirements for your stand, e.g. branding, furniture, TV's, stand builds etc. is at your own cost and can be ordered with our Building Contractor or if you have a Space Only Stand you can commission your own Building Contractor.



Shell Scheme Stand example

Floor Plan RDS



2024 exhibition stands are now available to book.

Contact:
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Exhibitors 2023





For more detailed information or to set up a call please contact:

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Sponsorship Packages 2024