

IWEA

Irish Wind Energy Association



STRATEGIC PLAN

2018 – 2021

EXECUTIVE OVERVIEW

- **Mission Statement**

“Working with communities, members and stakeholders, IWEA will champion the transition to a zero-carbon energy system with the development and operation of wind energy at its heart, through policy formulation, communication and education.”

- **Vision Statement**

“IWEA sees a future where our homes, cars and industry are powered by green electricity from renewable energy sources on the island of Ireland. IWEA will continue to be the leading renewables association supporting Ireland obtaining at least 70% of Ireland’s electricity from renewables by 2030.”

- **Core Values**

IWEA has adopted and adheres to the following values:

- **SAFETY**

“We are passionate about the health, safety and wellbeing of the people with whom we work and interact.”

- **POSITIVE**

“We have a positive approach, reflecting an openness to ideas and innovative solutions. We constructively engage with the community and are proud to lead Ireland in the transition to a zero-carbon energy system.”

- **LEADERSHIP**

“We are recognised externally as a trusted industry authority that is championing the transition to a zero-carbon energy system. We demonstrate supportive leadership internally, instilling confidence and building capability.”

- **RESPECT**

“We engage with respect. We represent the organisation with professionalism and pride. In striving to meet membership needs we respect communities, members and stakeholder perspectives.”

- **SUSTAINABILITY**

“We promote a cleaner, greener environment and long-term energy security, sustainable jobs and rural development.”

- **RESPONSIVENESS**

“We are accountable to our membership and mindful of their differing needs and we are open and transparent in all dealings with all members.”

**IWEA commits
to staying true
to these
core values in
all it does.**

STRATEGIC GOALS

The following goals have been adopted by IWEA for the duration of this Strategic Plan:



GOAL 1

IWEA and its members will engage with local communities and be active partners in a positive future for Irish society, particularly in areas neighbouring wind farms.



GOAL 2

IWEA will lead the redesign of the Irish energy industry to transform to a zero-carbon energy system with wind as its foundation.



GOAL 3

IWEA will support members and engage with stakeholders to make it attractive and safe for members to develop, build and operate a wind farm in Ireland.



GOAL 4

IWEA will work to optimise all aspects of wind power generation to make it the lowest cost form of energy in Ireland.



GOAL 5

IWEA will proactively work with all other energy associations which share a similar vision.



GOAL 6

IWEA will maintain and develop effective all-island energy policies through close partnership with NIRIG.



GOAL 7

IWEA will maintain a fit-for-purpose organisation structure, governance oversight model and organisation capability. IWEA will continue to be a good employer and a good place to do business.



GOAL 8

IWEA will continue to be a leader in education, facilitating lifelong learning opportunities, collaborating on innovative research and development projects and providing evidence-based information to the wider public in support of a just, zero-carbon energy system.



GOAL 9

IWEA will maintain a suitable and sustainable revenue model across membership, communications, events, training and research to implement this strategy.

